

**For Immediate Release
February 3, 2017**

**Steuben Prevention Coalition partnering on alcohol and substance abuse identification
program**

Bath, N.Y. — February 3, 2017 — On Wednesday, March 29th, the Steuben Prevention Coalition in partnership with Alfred State College and the Steuben County District Attorney's Office will sponsor a free event aimed at combating drug and alcohol abuse among teenagers. The program is titled "High in Plain Sight: Current drug, concealment and alcohol trends and will be taking place at the Bath Haverling High School Auditorium, 25 Ellas Avenue, Bath, NY.

The program will be held from 9:00 – 11:00 a.m. for school personnel, area professionals, educators and prevention providers; from 1:00 – 3:00 p.m. for law enforcement, probation officers, first responders and fire departments; and from 6:00 – 7:30 p.m. for community members and parents.

During the program, Officer Jermaine Galloway, also known as "Tall Cop", will cover alcoholic energy drinks, alcopops, alcohol and drug concealment methods, drug paraphernalia, over-the-counter drugs, e-cigarettes, popular party drugs and more. Each presentation is tailored to meet the education needs of the Audience. A teenager's "mock room" will be available at the afternoon and evening sessions.

Norman McCumiskey, Steuben Prevention Coalition, Program Coordinator, said as a former health educator for 34 years, he has been involved with alcohol and drug prevention all of his adult life, and has attended many workshops and presentations relative to substance abuse, including High In Plain Sight last year.

"This presentation was absolutely the best I have ever attended about youth and drugs" he said. "The presenter, Jermaine Galloway, does a tremendous job at showing the audience the current drug that are being abused by today's youth. His knowledge of what is being used, how it is being used and how it is being hidden by youth today is second to none". McCumiskey

added that he thinks every adult who has children, grandchildren, nieces and nephews should attend High in Plain Sight.

“You may never again see a program of this caliber” he noted.

Wendy Dresser-Recktenwald, Senior Director of Human Resources and the Center for Community and Education and Training (CCET) at Alfred State, said organizers are confident that no one will be disappointed at the level of expertise Galloway brings to the training.

“Alfred State is honored to be a part of the Steuben County consortium and excited to bring this incredible prevention education opportunity to our area,” she said. “If you have kids, even if you don’t think they will ever do drugs, this training is an opportunity for every parent to get state-of-the-art education on a difficult subject.”

The Steuben Prevention Coalition has been identifying the need to address the dangers of underage drinking and substance abuse by our youth since 1991. Our mission and goal over the next 5 years is to continue to educate our youth and our communities on the dangers associated with under-age drinking and substance abuse by implementing strategies that will lead to cultural change and have a positive impact on our youth of today.

Supervised child care will be provided by the Youth Action Forum group during the evening session. To participate, attendees must pre-register with the Center for Community and Education at Alfred State at 607-587-4015 or coet@alfredstate.edu<mailto:ccet@alfredstate.edu> and include their group affiliation to be put in the appropriate session.

###

For more information, please contact:

Colleen Banik
Assistant Program Coordinator
Steuben Prevention Coalition
Phone: (607) 776-6441 ext. 202
Email: cbanik@dor.org